

# CONTRACT



**WFXT**  
**25 Fox Drive**  
**Dedham, MA 02027-2563**  
**(781) 467-2525**

myfoxboston.com

And:

**Multi Media Services**  
**915 King Street**  
**2nd Floor**  
**Alexandria, VA 22314**

<u>Contract / Revision</u> 4083748 / 1		<u>Alt Order #</u> Brown
<u>Product</u> <b>SCOTT BROWN/SENATE</b>		
<u>Contract Dates</u> <b>11/03/12 - 11/06/12</b>	<u>Estimate #</u> <b>5394</b>	
<u>Advertiser</u> <b>Brown/MA/Senate-R</b>		<u>Original Date / Revision</u> 11/01/12 / 11/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>WFXT</b>	<u>Account Executive</u> Walt Lopko	<u>Sales Office</u> FSS Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> TV14212	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFXT	11/04/12	11/04/12	NFL RS Game Non Home	Various		:30			NM	2	\$16,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				2	\$8,000.00			
2	WFXT	11/04/12	11/04/12	Su Prime Hour 1	7p-8p		:30			NM	2	\$4,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				2	\$2,000.00			
3	WFXT	11/04/12	11/04/12	Su Prime Hour 2	8p-9p		:30			NM	2	\$12,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				2	\$6,000.00			
4	WFXT	11/04/12	11/04/12	NFL RS Pre Game Non Hom	Various		:30			NM	3	\$3,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				3	\$1,000.00			
5	WFXT	11/04/12	11/04/12	NFL RS Post Game Non Hon	Various		:30			NM	2	\$8,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				2	\$4,000.00			
6	WFXT	11/04/12	11/04/12	Premier League Soccer	Various		:30			NM	2	\$2,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				2	\$1,000.00			
7	WFXT	11/03/12	11/03/12	Big 12 RS Non Prime	various		:30			NM	3	\$3,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				3	\$1,000.00			
8	WFXT	11/05/12	11/05/12	M-Su 10p-11p News	10p-11p		:30			NM	3	\$7,500.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				3	\$2,500.00			
9	WFXT	11/05/12	11/06/12	Fox 25 Morning News	6a-9a		:30			NM	6	\$6,000.00
		Candidate Discount										

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				6	\$1,000.00			
10	WFXT	11/05/12	11/06/12	M-F/Su 11p-1130p News	11p-1130p		:30			NM	3	\$4,500.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				3	\$1,500.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
2	WFXT	11/05/12-11/11/12		M-F/Su 11p-1130p News	11p-1130p	MTu-----	:30		<del>\$1,500.00</del>	NM		
See MG 10.4,10.5												
3	WFXT	11/05/12-11/11/12		M-F/Su 11p-1130p News	11p-1130p	MTu-----	:30		<del>\$1,500.00</del>	NM		
See MG 10.4,10.5												
4	WFXT	11/05/12-11/05/12		M-F/Su 11p-1130p News	11p-1130p	M-----	:30		\$1,500.00	NM		
Ⓜ MG for 10.3,10.2												
5	WFXT	11/05/12-11/05/12		M-F/Su 11p-1130p News	11p-1130p	M-----	:30		\$1,500.00	NM		
Ⓜ MG for 10.3,10.2												
Totals											28	\$66,000.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	28	\$66,000.00	\$56,100.00
<b>Totals</b>	28	\$66,000.00	\$56,100.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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